

Editorial Contact:
Shallana Edwards
Shell Vacations Hospitality
shallana@shellnso.com
Office: (602) 431-0100

Shell Vacations Hospitality Unveils Winter Special and Hawaii Getaway!

Phoenix, AZ – January 11, 2008 – Shell Vacations Hospitality announces the launch of its Sand or Snow Winter Special, an exciting new offer at its hotels and resorts in world-class destinations throughout the US and Canada! Visitors who book online at www.shellhospitality.com and stay for 3 consecutive days or more from January 7 through March 14, 2008 will receive **10% off their next stay and a choice* of the following special rewards.**

- \$15 gift certificate at Starbucks, a winter-themed movie** & mug filled with hot chocolate treats to help keep you warm this winter
- \$15 gift certificate at Jamba Juice, a Sand-and-Sun-themed movie** & sunscreen + lotion kit to protect you from the rays of the sun.

“Whether you prefer the warm or the cold this winter, we offer over 20 resorts in warm and cold climates to help plan the perfect winter vacation,” says Karen Johnson, Director of Sales & Marketing for Shell Vacations Hospitality.

It’s true – snow lovers can vacation at popular ski resorts like the Mountainside Lodge in the heart of Whistler Village, while those who need a break from the cold can head to hotspots like Anaheim, California or one of five gorgeous, sunny Hawaii locations.

And whether guests are skiing it up in the slopes or soaking it up in the sun, they’ll love the perks of the Sand or Snow Winter Special.

But the offers don’t end there. Now guests can enter to win a **5-night stay at the Paniolo Greens Resort in Hawaii** with Shell Hospitality’s “Winter Fun” photo contest! To enter, guests can register with shellhospitality.com and submit their favorite winter vacation photo.

For more information on Shell Vacations Hospitality’s “Suite Fall Escapes” special, visit the website at <http://shellhospitality.com/specials.html>.

About Shell Vacations Hospitality:

Shell Vacations Hospitality (www.ShellHospitality.com) offers a collection of 23 resorts, hotels and lodges ideal for family vacations, romantic getaways, retreats, reunions and business trips. Visitors may stay at hotels and resorts in popular destinations in the U.S. and Canada and enjoy San Francisco’s arts district, lodge living in Whistler, Southwest-style casitas along the fairways of Arizona’s top-rated golf courses, lanais overlooking Hawaii’s pounding surf, and more. Shell Vacations Hospitality is a subsidiary of Shell Vacations LLC, a premier developer of upscale vacation ownership resorts.